

Published based on [The Stone Every Girl Wants](#)

The Stone Every Girl Wants

“Diamonds are a girl’s best friend,” as the saying goes. There is a diamond for each girl, and they all want their own. Diamonds are the most popular choice for girls when authentic jewelry is discussed. A diamond will not have as much brilliance when it is not worn by a lady . Not only is a diamond’s price the reason for its popularity, but it’s also because of the way a pair of [diamond stud earrings](#) makes a girl shine.

Diamond Jewelry in the Market

2010’s Christmas season gave the diamond market high sales. People bought diamonds as gifts for the holidays more than any other stone, despite inflated prices and the recession. Diamond sales were rampant. But the diamond market did not expect that the market will suffer shortly after the holidays end. Economic growth of both China and India saved the diamond trade, however, by getting into the business of buying a polished [diamond as investment](#) . Regardless of the inflation or deflation of the price of diamonds, people still seek its great value and presumably attractive investment.

For Jewelry and Industry

Diamonds have more uses than just mere trinkets. Diamonds are used in construction and industrial purposes. Diamonds are strategically embedded into diamond tools since they are the hardest stones on Earth. These are used mostly for cutting and polishing hard surfaces. But diamond tools used for construction are not nearly as expensive or as attractive as those used for jewelry, and they are in completely different markets.

Diamond popularity

Diamonds were popular since before Marilyn Monroe started singing about them. Even in ancient times, diamonds were very valuable jewelry reserved only for royalty. 3,000 years ago, diamonds were used for decorative purposes as well as talismans of protection to ward off evil. Diamonds have been spotted in a lot of royal jewelry. The way this stone captures light and reflects an array of lovely, vibrant colors is what make them an ideal addition to any trinket or clothing. Clear diamonds today go well with any outfit, enhancing the beauty and brilliance a lady naturally has.

Diamonds in today’s society

People now use this stone not only to enhance someone’s looks, but as a mark of status and society as well. People in high society are believed to be the only ones who can afford diamonds. The diamond trade market seeks to preserve this mentality by keeping prices well above the reach of the common working class. Diamonds are a common choice for engagement and wedding rings. Any girl presented with such a gift as a diamond necklace or a pair of diamond earrings is sure to be captivated by both its beauty and the great heights anyone would go for these stones.

When it comes to gifts or special occasions, diamonds are a popular choice. Diamonds fit any event or season, and never go out of style. Any girl who wants to look her best will naturally want some [stud earrings](#) in her collection. Not only does it look the best out of all stones, it also reflects a lady’s natural light and creates a status in society no other stone can obtain.

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